## **About Dex**

## Your growth is our mission

At Dex One®, we care about small business success. It's why at Dex we provide **smart**, **searchable advertising**, **free marketing consultations**, and **expert online resources**— all designed to help local businesses like yours get found and chosen by new customers. It's why we live by the simple mission statement, "we help local business and consumers connect." And it's why we have <u>so many satisfied customers</u>.

## Local knowledge, local results

We believe at Dex that local marketing should be done by...well, locals. Don't let our national reach fool you; we're really local marketers at heart. In fact, we have nearly **1,500 marketing consultants** in markets across the U.S. They know your city, town, or region. They know the world of advertising. And they provide personalized marketing plans and one-to-one guidance for each of our local business customers—helping attract and retain more local customers every year.

## An environmentally responsible company

We believe at Dex that environmental responsibility is good for business, which is why we offer consumer choice about the number of print directories they receive, and make sure our products are recyclable and created using environmentally responsible methods. Learn more at www.DexKnows.com/Green.

Copy Credit: Information above taken from website of Dex