

## About Judy's Book

The Social Search® tool to get the trusted scoop on local places. Local reviews, recommendations, deals, and coupons from people like you, including those you know. Find and discover great places and avoid the not so great. Judy's Book makes it easy to share places and businesses with friends and family.

## How did it start?

Judy's Book was started by two friends, Andy and Chris. Andy got the idea from his wife, whose mother Judy was the inspiration for the site. Judy kept a "little green book" full of her local shopping tips and favorites, which she shared with family and friends. Chris and Andy created Judy's Book to share her dedication to quality and value with shoppers everywhere - a place where friends and neighbors can find and share great shopping finds, both online and off. In 2008 Judy's Book was acquired by Seattle angel investors and entrepreneurs Andy Liu, Geoff Entress, and David Niu. The Judy's Book team brings continued focus to the original Judy vision with an emphasis on families, moms, and Social Search®.

## More On Judy's Book

- Discover Kid-Friendly place with our partner [KidScore](#) which ranks places on kid-friendliness from 1-100.
- With Judy's Book you can read reviews on a business before deciding to buy a deal.
- Create your own "book" or list of favorites and rejects to share with others.
- Trusted reviews from our community, Judy's Book shows the best and worst side by side.
- Access our mobile site, no Apps to download. Just find, read, and review places on the go.

## Advertising

Judy's Book users are household decision makers with buying power and influence. Advertisers and other firms can advertise on Judy's Book through Google AdSense. For local businesses the best way to advertise on Judy's Book is by [claiming your listing](#).

## Contact Us

Judy's Book is intended to make your life easier and more fun. If there's something we can do to make your experience even better, or if you have questions about how our site works, please contact us at [info@judysbookteam.com](mailto:info@judysbookteam.com).

## Blog

Visit the [Judy's Book blog](#) to find musings on the future of local search, advertising and community (including new ideas and stuff we love on the topics of social software, online and offline community, user-generated content, local advertising, and whatever else we happen to be thinking about).

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