## **About InfoUSA**

InfoUSA.com is the leading provider of end-to-end marketing solutions for small-and medium-size business.

<u>InfoUSA</u> delivers a flexible suite of data-driven solutions that add insight to every stage of the sales and marketing process. Whether you're developing or introducing new products, entering new markets, expanding your offerings, or mastering new marketing channels, you can rely on InfoUSA to help you achieve results. We give you the information, insights and advice to help you target, acquire, manage and retain customers.

In fact, the quality of our data is so superior, that it is trusted to power the directory services to the top Internet traffic-generating sites...

<u>InfoUSA</u> is consistently chosen by businesses of all sizes due to our superior compilation, verification and quality assurance processes that produce the highest quality data. Our data powers the top 5 Internet search engines, 90% of in-car navigation systems in North America and 85% of Fortune 100 companies. In addition, InfoUSAs world-class research is the leading provider of insight-driven results and is the exclusive provider of the CNN/Opinion Research Corporation Poll.

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