ABOUT SHOWMELOCAL

Welcome to ShowMeLocal.com the website that gives local business owners the tools to promote their business online and where local consumers go to learn about businesses in their area while finding great deals.

ShowMeLocal.com is a privately owned company based in New York City. The creators of Showmelocal.com have owned local neighborhood businesses and can relate to the constant challenges that local businesses face in finding new and innovative ways to spread the word about their business in a constant competitive environment and to bridge the information gap between them and the local consumer by posting local business information on consumer based sites such as search engines, online classifieds and local oriented sites.

Local Businesses

ShowMeLocal.com uses the most hi-tech tools available on the internet to perfect the interaction between local consumers and businesses. With the emergence of Web 2.0 local businesses and consumers can no longer depend on home pages to fully take advantage of all that the internet has to offer. Constant feeding of information and interaction is the new wave of the internet and is what ShowMeLocal.com brings to its members and its audience in an easy to use fashion. The more a local business owner takes advantage of all of ShowMeLocal's customized features, the more exposure the local business will receive online and would ultimately facilitate in bringing in new customers and qualified leads to its physical and virtual front door. Our local business points system insures that the most aggressive local business marketers get the best positioning.

Local Consumers

Internet users demand information to be readily available at their finger tips. This is also true of ShowMeLocal's visitors. ShowMeLocal.com provides its visitors with a regional search of all businesses within a particular area while featuring all of the different promotions available (coupons, specials, jobs, etc.) all on the same page. If any promotion or business interests a consumer, all vital local business information including product or service info are quickly and easily available for review. Features such as reviews, "tell a friend", social bookmarking, feed subscription and sharable links will help local businesses get promoted and add accreditation to the local business in the eye of the consumer.

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