

About Yext

Yext provides the service of listing your business on websites which they charge an annual fee for. Though most of the local listings sites have free registration.

Once you have done a search through Yext's website, they capture your information. If you don't buy from Yext upon that initial search they send you dozens of emails and have sales people call trying to get you to pay the annual fee.

Yext doesn't appear to tell you that you can register yourself, but rather tell you that they have a special relationship with the site. Maybe they do. But consider the alternative.

WWW.LocalListings2.com. Who at the very start of their site tell you that you CAN register for free and give you a very low monthly option not offered by Yext.

Compare pricing for Yext and LL2 and make your decision as you will find that you do need to be registered in as many of the New Media Local Listings websites available.